

## NEW LIBERTY LINE HAS IMPROVEMENTS

Unusual Interest Shown in  
Elaborate Display of All  
the Models.

"In external appearance, the new models, announced by the Liberty Motor Car Company show some pleasing improvements," says Julian Hafford, of the Owen-Magnetic Motor Sales Corporation, Liberty distributors. "There have been some changes in body construction, chiefly in the Sedan, and the line has been made more complete by the addition of the coupe and the 'four-passenger,' which is built in that type commonly known as the 'speedster'."

"The past year has demonstrated the wisdom of many mechanical features which have for some time been a part of this car. For instance, the ingenious construction of the fuel passages, providing for the complete vaporization and ready combustion of even the present low grade of gasoline has repeatedly shown its usefulness, with added emphasis as the quality of fuel declined. A corrugated black walnut steering wheel now replaces the former plain walnut wheel. The front license number is placed below the radiator where it presents no interference to air passage."

"One of the most noticeable of the recent changes, so far as appearance is concerned, is in the hood. The number of louvers on either side has been more than doubled. This has resulted in a marked improvement even to this car, which was already noted for its beauty. However, the improvement is not limited to appearance since the additional louvers permit a great increase in the passage of air through the radiator and around the motor, thus increasing its cooling capacity and promoting efficient operation at high temperatures."

"The new closed cars are good examples of the utilitarian trend that gained such strength during the days of the war, when the wisdom of usefulness and economy became so deservedly appreciated."

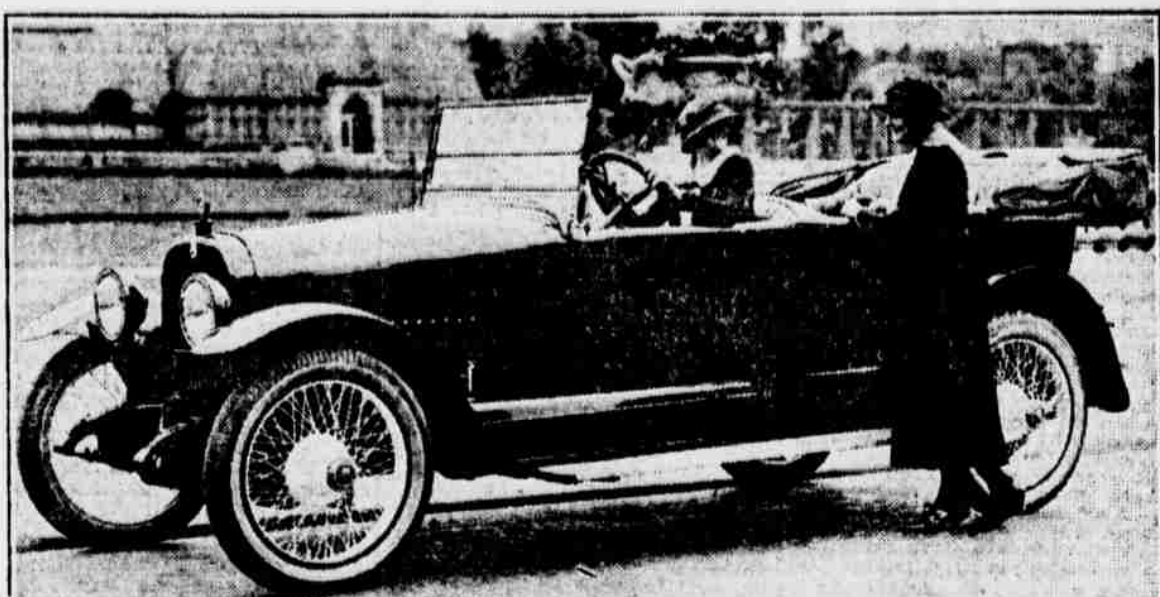
"The Liberty closed cars combine high quality and appearance with great usefulness. For those who wish a car for general all-purpose use, the Sedan is especially suited. It is designed for use as a family car, whether or not a chauffeur is employed. Ingenious construction provides a plate glass divider so arranged that it may be raised or lowered into the back of the front seat in a moment's time, thereby making the Sedan a limousine or vice versa, as the owner prefers. The car's usefulness is multiplied by this simple advantage."

"The new Sedan is unlike the former model in that it is of the four-door type. Entrance into either compartment may be made independently. Compartments are more roomy than before. The upholstery in the rear is of different colors of the finest fabric, in harmony with certain optional exterior color schemes. The driver's compartment is finished in the more durable genuine, straight-grained leather. Unusual refinements include a Perfection heater which adds to the comfort of passengers during cold weather, a Neville drop steering wheel, a rain-vision ventilating windshield and other appointments that are in harmony with the general high character of this car."

"The coupe, just introduced, has proved a distinct surprise to those long tutored to so-called sensations. In common with other Liberty closed cars, it is strongly built, well proportioned and marked by beautiful lines. It offers the same advantages for the use of the small family as does the Sedan to those who have need of a car with somewhat larger seating capacity. There is room for four people. The driver's seat, which is finished in leather, is just a little forward of the passengers' seat. The passengers' seat is thirty-six inches in width, comfortable for two people. The fourth seat, when unoccupied, is carried under the hood. Interior decorations show undoubted refinement, and the details of construction throughout the whole car leave little else to the desire of the owner."

"The brougham, which completes the closed car line, is a car of moderate weight and size, displaying the distinctly Liberty straight line appearance."

## Popular Jordan Sport Marine Continued



The two Jordan open car models which attracted considerable attention at last year's automobile shows and proved to be popular models during the entire 1918 season are to be continued during 1919, according to announcement at the Jordan exhibit. These cars are the Sport Marine and the Suburban Seven.

A year ago the Sport Marine was hailed as the first really "well dressed" and completely equipped motor car, and today can still lay claim to the distinction. It is of the four passenger sport type, with long, low, sharp lines, accentuated by beveled top edges. A handsome top of imported material tailored to fit the lines of the car lends an air of style to the car. The body is all aluminum, which takes a wonderful satin finish, free from "rumbles, ripples and rust."

Nothing has been left to the imagination in the way of equipment. As Jordan determined to omit nothing he in-

cluded everything from five wire wheels and five Silvertown cord tires to Macbeth dimming lenses, motometer, rim wind sport clock and tonneau light, special sport windshield, curtains that open with the doors, beveled plate glass window in the rear panel of top and traffic bumper. A seventy-five mile speedometer and the special gear ratio is only a suggestion of the power of this car.

The Sport Marine was announced with a new Continental motor containing many refinements over the old motor which resulted in the complete elimination of vibration, accentuated the speed and increased the power, at the same time becoming more economical to operate. After one year of performance Jordan is satisfied that the motor is all that was claimed. The Jordan chassis of 1919 is the same chassis, of the best mechanical units of standard make and reputation.

The Suburban Seven, which came sud-

denly and unannounced at the Chicago show last year, was the result of a demand for something snappy and with lines like the Sport Marine by the man with the "seven passenger family." It is a seven passenger car without the usual unsightly bulge in the body. The sides run straight, fore and aft. The edges are beveled sharply and the doors are wide and square. Altogether it has the appearance of a dashing sport model. The aluminum body is finished in either Briarcliffe green or Liberty blue. The whole body hangs three inches lower and is 100 pounds lighter than the old touring model.

The wheel base is 127 inches, because real comfort is not possible in less. The seats are made with Marshall cushion springs, pitched slightly backward. The equipment includes rim wind clock, tonneau light, Macbeth lenses and motometer. Like the Sport Marine, its top, handsomely tailored, is its "crowning glory."

## SUPER SIX REVIVES CENTURY OLD ART

Fine Examples of Coach Building  
Are Displayed on  
Hudson Chassis.

Up to about a hundred years ago or more, coach-building was considered one of the highest forms of commercial art in European civilization. The coach was the principal outward indication of wealth and aristocracy, and the finest artisans of the period were engaged in building a single coach.

With the coming of the steam railways, however, modes of travel changed, and the decadence of coach building as an art began. Then came another revolution in transportation with the coming of the automobile. The motor car was in the nature of a direct improvement upon the coach of former days, but for the first few years the problem of the automobile was to make it go. Now, however, owners are turning their attention more and more to the body of the car.

"The Hudson Motor Car Company was a pioneer in satisfying this craving for beauty and distinction on the part of the owner," said Harry S. Houghton, today. "With the perfection of the Super Six three years ago, Hudson began the revival in a somewhat new form of the centuries-old art of coach-building in the belief that the particular men and women of today are just as keen for individuality and distinctive appearance in their automobiles as the old aristocracy was proud of the exclusive features of the family coach."

"After much study of the problem, Hudson has succeeded in bringing to this all too modern invention that air of dignified quality and individual distinction which marked the coach of the fine old family of half a century ago. Skilled artisans were set to work to

## Sells Peerless.



R. J. SCHMUNK,  
General Sales Manager, Peerless  
Motor Car Company.

create types of fine bodies that would satisfy the craving for both utility and beauty in a car until Super-Sixes be-

came as noted for their distinction as for their endurance.

"Hudson was also a pioneer in the building of enclosed bodies and did much to make this type popular. Among the most notable examples of Hudson art are the touring limousine, the new four passenger coupe, the limousine and the cabriolet. All the Super-Six models, however, are designed for use all the year around. The success of this policy is shown by the fact that the great majority of the more than 60,000 Super-Six owners use their cars both in winter and in summer."

## CHEVROLET HAS OWN SHOW.

Was Unable to Secure Adequate  
Space at Madison Sq. Garden.

The Chevrolet Motor Company, unable to secure space in Madison Square Garden to display to advantage its entire line of passenger cars and trucks, is holding a show in its building at Broadway and Fifty-seventh street, where the company has adequate room for proper display.

The Chevrolet salesroom, which is one of the largest and most attractive on Automobile Row, has been especially decorated for the occasion.

Not only will all the Chevrolet models be on display, but in addition there will be a number of bodies finished in special colors.

The Chevrolet Motor Company claims the distinction of showing the lowest priced automobile in the world equipped with electric starter, electric lights and demountable rims.

LITTLE FED BY MOTOR TRUCKS.  
On a trip to Lila, France, recently Com. merical Attaché Pierre C. Williams found that the city was being provisioned with food sent all the way from Paris in motor trucks.



# A Good Tire Year

Look at the tires on the cars you see on streets and roads.

Notice the growing preponderance of good tires—United States Tires.

And, bear in mind that this is despite the fact that many thousands who sought United States Tires have been unable to buy them.

Now, government restrictions have been removed. Production of United States Tires shortly will be on a far greater scale than ever before.

The nation-wide demand for good tires has forced a tremendous increase in our output.

Everyone is asking for tires of known value and proved dependability.

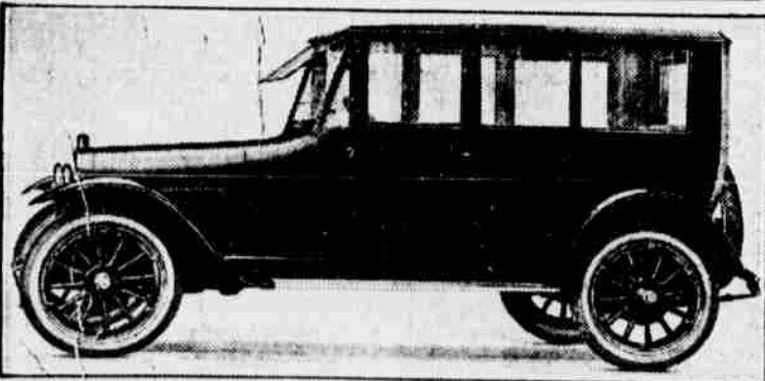
And that is precisely what United States Tires represent in the minds of hundreds of thousands of American motorists and truck owners.

Our ideal—to build good tires—the very best tires that can be built—is appealing to rapidly growing numbers.

There is a type of United States Tires to meet—and meet exactly—any possible need.

# United States Tires are Good Tires

## Hupmobile Sedan That Sells for \$2,135.



# PAIGE

The  
Most Beautiful  
Car in  
America.

AT THE MOTOR CAR SHOW  
65 in the Armory.

# You

don't have to wait for after-the-war model and price if you want to buy a car now. The New Elgin Six is a full year and a half ahead of the times, with 36 distinct Improvements and Refinements.

## New Elgin Six

# Here

Ready for delivery now. Why accept a before-the-war model when you can get—at the same price—a New Elgin Six, with more power, more speed, more beauty, more endurance, more comfort and more economy than ever before? See this Ideal Peace-Time Six at the Show.

Space 50, 69th Regiment Armory

ELGIN MOTOR CAR CORPORATION, ARGO, ILLINOIS